

# Welcome to 2pet.net

Contributed by Administrator  
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## Project 2PET

Project 2PET is a specially designed Internal Radio System program (application) for shops, where customers can manage the device by remotely accessing the sound system. The leading principle in developing this system was customer-oriented - in other words the customer, in order to meet his demands, can request a personalized program by selecting its main functions and tools.

With Project 2Pet you are able to:

- create an unique sound experience at your shop
- help increasing the sale of products and services
- minimize the time range between the commercial add and the final purchase
- select a segment according to time and geographical locations (national, local, abroad)
- have a complete control of the program (application) functions
- filtrate the competition-commercials
- have a 24-hour functionality and distribution supported by one center the IR technical center

The IR center agrees to:

- distribute news, reports and music
- maintain the system by contacting the sailing point on daily basis (costs regarding the system maintenance services are not included)
- install the music program (application) in the shop (the program is updated regularly)
- prepare a media plan for maintenance and updates
- provide news and reports in order to assure the customer to keep an archive
- keep the correspondence with the customer
- keep the correspondence with the shop

The program is running 24 hours per day, 7 days per week, 356 days per year. All the necessary updates and modifications to the program will be executed approximately once a day.

If exceptionally requested by the customer, we may:

- provide modifications on pre-selected period (time range: 10min - 4hrs)
- provide modifications from our IR center in real time if there are any other propositions, solutions, agreements or comments, please feel free to contact us at any time.

The Internal Radio System is designed to have a remote control of the sound program.

Its main characteristics are to: create an unique sound experience at the shop, increase the sailing of products and services, minimize the time range between the commercial add and the final purchase, select a segment according to time and geographical locations (national, local, abroad), have a complete control of the program (application) functions, filtrate the competition-commercials, have a 24-hour functionality and distribution supported by one center the IR technical center